



2 ZERO HUNGER



7 AFFORDABLE AND CLEAN ENERGY



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



13 CLIMATE ACTION



15 LIFE ON LAND



MBU
MOHAN BABU
UNIVERSITY

DREAM. BELIEVE. ACHIEVE

National Conference
on
**NURTURING AGRICULTURAL TECHNOLOGIES
FOR UPLIFTING RURAL ECONOMY
(NATURE-2)
(HYBRID MODE)**

Theme of conference: Sustainable Agriculture: Technologies to
combat climate change for Rural Prosperity

29th – 31st October 2025

Organized by

**School of Agriculture
MOHAN BABU UNIVERSITY**



ABOUT MBU

Mohan Babu University, located in Tirupati, Andhra Pradesh, India, is a State Private University founded by Sree Vidyanikethan Educational Trust under the leadership of Padma Shri Dr. M. Mohan Babu, a philanthropist, former Rajyasabha Member, producer, and cine artist. The University promotes excellence in all the frontiers of Engineering, Computing, Pharmaceutical Sciences, Liberal Arts and Sciences, Agricultural Sciences, Management, Para Medical and Health Sciences with a five-star rated campus, advanced curriculum, expert mentorship, and 65+ clubs.

RANKINGS AND ACCREDITATIONS



Boasting a robust placement record, including a remarkable package of Rs. 60 lakh offered by Google, the university also actively mentors other engineering colleges.

To foster Research, Innovation and Entrepreneur, MBU has the following

DST-STI Hub
worth of
3.61
Crores

AICTE-IDEA
Lab worth of
1.1
Crores

V-Hub,
Innovation
Centre



ABOUT THE SoA

The School of Agriculture is a new addition to the renowned MBU, and its journey started in the year 2022 with a four years B. Sc. (Hons) Agriculture course for making a difference in Agricultural Education and Research. SoA aims at bringing in new paradigms of multidisciplinary, interdisciplinary, and holistic learning of various sciences and technologies embraced in the fields of agriculture and allied occupations like Horticulture, Agribusiness Management, Animal Husbandry, Food Science & Technology, Food & Nutrition, Soil & Water Engineering, Protected Agriculture, Sustainable & Organic Farming etc. SoA wishes to create its own niche by bringing together industry and service sector pertaining to agriculture/farming with our curriculum & knowledge-sharing platforms which enhance the skills and employability of the students, thus we nurture our students in the best interest of the industry as well as settlement of the students. With the highly qualified faculty, the School of Agriculture is well-equipped with own research farms, advanced laboratories and dedicated research centre's.

ABOUT THE CONFERENCE

The National Conference on "Nurturing Agricultural Technologies for Uplifting Rural Economy" (NATURE-2) with a theme Sustainable Agriculture: Technologies to combat climate change for Rural Prosperity aims to unite academic and industrial experts in a collaborative environment for improving farmers economy. The conference will be highly useful for researchers, academicians, policy makers, industrialists, non-governmental organizations (NGOs), and students involved in research and development.



The conference provides an exceptional interdisciplinary platform for the dissemination of the latest innovations, trends, concerns, climate change and challenges in the fields of Agriculture, Horticulture, Engineering etc. The main objectives of the national conference:

The objectives of the Conference:

- To provide a platform for researchers, academicians, industry professionals, and practitioners to come together and exchange ideas, research findings, and advancements.
- To bridge the gap between academia and industry, and encourage interdisciplinary discussions and collaborations among researchers.
- To offer platform for researchers to publish their work and provide a reference for future research.

Themes:

This national conference is mainly focusing on eight major thematic areas. Original research papers / reviews articles on the following themes are welcomed, but not limited.

1. Climate-Resilient Agriculture
2. Sustainable Agricultural Intensification
3. Digital Agriculture and Smart Farming
4. Agri-Startups and Entrepreneurship
5. Crop Diversification and Farming Systems
6. Soil Health and Nutrient Management
7. Biotechnology and Genomics in Agriculture
8. Post-Harvest Management and Value Chains

CALL FOR PAPERS

The abstract (maximum 250 words) / full-length papers (maximum 25 pages/ 8000 words) representing any of the above thematic areas covering the title, names and addresses of the authors including email Id and mobile number of corresponding authors, brief introduction, material and methods, results and discussions and conclusion of the study. Name of the author presenting the paper should be underlined. Full length papers must have an abstract of 300 words. The abstract / full-length paper should be written in Times New Roman font with 12 font size having 1.5 space between the lines. All the accepted abstracts will be published in a conference souvenir with an ISBN number and the selected full-length papers will be published in SCOPUS indexed journals through peer review process and additional article publishing charges.

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REGISTRATION FEES

Registration Fee (inclusive of GST)	Research Scholars and Students (UG, PG and PhD)	Faculty members, Academicians and Professionals	Industry
Offline	INR 500	INR 1000	INR 2000
Online	INR 300	INR 500	INR 1000

Note: The registration fees include conference kit, high tea and food.

IMPORTANT DATES

Conference dates	29.10.2025 to 31.10.2025
Last date for registration and abstract submission	18.10.2025
Notification of acceptance/rejection of the abstract/paper	24.10.2025
Last date for submission of full-length paper	26.10.2025
Last date for payment of registration fee	26.10.2025

Submission of Abstract

Abstracts not exceeding 250 words with specific key words prepared in MS Word, Times New Roman, 12 font size, 1.5 line spacing should be sent at: mbusoaconference@mbu.asia, on or before the last date of registration.

Fees through NEFT:

Name of the Bank: Union Bank of India

Branch: SREE VIDYANIKETAN ENGG COLLEGE TIRUPATHI

Account Holder Name: REGISTRAR MBU AND DEAN SCHOOL OF AGRICULTURE

A/C No.: 154012010001413

IFSC Code: UBIN0815403

Registration link: <https://www.mbu.asia/event/nature-2/>

How to reach the conference venue:

The conference venue, Mohan Babu University, is located in the west side of the city centre. It is 34 KM from the Tirupati International Airport, 15 KM from the Railway Station and 16 KM Central Bus Stand. Participants have the option to hire a taxi/auto/rapido or utilize ride- sharing services for transportation to the MBU. Intermittent city bus services are available to the conference venue from both the Central Bus Stand and the Railway Station.

Accommodation:

A range of premium / economic and budget accommodation for the participants will be available in nearby hotels on advance booking on payment basis.

Conference Awards:

The best oral / poster presentations will be evaluated by an external screening committee and the three best oral / poster presentations in each theme will be awarded in the valedictory session.

For More Details Contact

Dr. K. Adishesha,

Mobile: +91- 8147774671

Email: adishesha.k@mbu.asia

Dr. Perumalla Srikanth,

Mobile: +91- 9963706239

Email: srikanth.p@mbu.asia



MOHAN BABU UNIVERSITY

Sree Sainath Nagar,

Tirupati Andhra Pradesh - 517102

www.mbu.asia