

Dr. K. Saradhi

Registrar, Mohan Babu University.

Dr. K. Saradhi a PHD in Commerce from Sri Venkateswara University, Tirupati do possess a vast experience of about three decades in the field of education. He has two masters to his credit one in commerce and another in management sciences.

His skill set includes planning and scheduling; budget preparation and fiscal management; infrastructure allocation practices and principles; database management skills; human resource management; grievance handling; stakeholder service standards and procedures; and interpersonal and community relations skills.

Owing to his commitment, competence and dedication, he has climbed the organization ladder over a period of time in Sree Vidyanikethan Educational Institutions and reached the position of Registrar of MBU. Prior to the role of Registrar at MBU, he held several administrative positions in Sree Vidyanikethan Educational Institutions such as Controller of Examinations, MBU; Member, Academic Council, Sree Vidyanikethan Engineering College; Member, Board of Studies (Humanities); Dean, Examinations, Sree Vidyanikethan Educational Institutions (group); Controller of Examinations Sree Vidyanikethan Engineering College (Autonomous) and Administrative Officer, Sree Vidyanikethan Engineering College.

Apart from his administrative acumen, Dr Saradhi is known for his passion for teaching and he taught courses such as Advanced Financial Accounting, Advanced Cost Accounting, Income Tax Law & Accounts, Income tax and Cost accountancy, Organizational Behaviour, Management Science, Banking and Insurance, Entrepreneurship and Micro, Small and Medium Enterprises. He did his research in the area of 'Brand Management' for his doctoral degree and he continued his research and published papers in popular national and international Journals. He presented his research findings in prestigious national and international conferences in India. Also, he authored a book "Celebrity Endorsement in Promoting a Brand - A Review". His desire for lifelong learning has made him attend workshops, webinars, conferences across India.

Dr Saradhi is an ardent teacher, keen administrator and quality conscious.